



VOLUNTEER PROFILE

Make-A-Wish UK Ball Committee member

Make-A-Wish.
UNITED KINGDOM

More than 60,000 children in the UK have been diagnosed with a critical condition, changing their lives and the lives of their families forever. For them, the joy of childhood is brought to an abrupt end, with treatment, hospital appointments and sleepless nights taking over.

The power of a wish revives a childhood stolen by critical illness. It brings light and joy to children and their loved ones and leaves a profound and lasting impact on all their lives.

But we can't be that light for everyone. It takes an army of volunteers like you to help these children feel like children again. Together, we have the power to **#LightUpTheDarkness**.

WHAT WILL I BE DOING?



Make-A-Wish UK has historically run high-end Balls which have always been a highlight of our events calendar. The Balls have helped to raise crucial funds to grant life-changing wishes for children with critical illnesses. Each year the events have gone from strength to strength and have raised hundreds of thousands of pounds. The events have previously welcomed more than 300 guests to enjoy an evening of glitz and glamour with a champagne reception, three-course dinner and a host of exciting fundraising initiatives including a live and silent auction and wishes for sponsorships. This year's Ball will be held at Old Billingsgate on Saturday 26th November 2022 and our target is to reach 400 guests.

As a **Make-A-Wish UK Ball Committee Member** you will be passionate and dedicated and help us to continue to grow the success of this event. You will be supporting with a range of tasks in the planning, preparation and delivery of the ball including sales, prize sourcing and ensuring the smooth running of the event on the night.

HOW WILL I BE SUPPORTED?



Ian Morton is the chair of our Make-A-Wish UK ball committee and will lead on the organisation and management of this event. Ian is one of our patrons and also the CEO of IM Marketing; having previously worked for 20th Century Fox, Odeon and Warner Bros. Ian brings fantastic knowledge in establishing brand partnerships with entertainment properties, maximising audience delivery and brand authenticity which helps drive the success and continued growth of this event.

As well as being supported by Ian, you will receive support from our special events and volunteering teams and have the opportunity to participate in volunteer activities including training and our Volunteer Voices sessions.

WHAT ARE MY CORE TASKS?



Using the Make-A-Wish values of **Be Magical**, **Be Inclusive** and **Be Inspired** you will:

- Use your networks and contacts to maximise ticket and table sales. We expect each committee member to reach into their networks and sell a minimum of three tables for this event. We seek to secure attendance from high-net worth individuals and corporates who can both commit to the cost of the table and have capacity to spend on the night to ensure we raise as much money as possible to fund wishes for more critically ill children.

Make-A-Wish Foundation® UK

Registered Address: Make-A-Wish Foundation UK,
Seventh Floor, Thames Tower, Station Road, Reading RG1 1LX
make-a-wish.org.uk 01276 40 50 60

Charity Registration No. (England and Wales) 295672 / (Scotland) SC037479
Company Registration No. 2031836



- Source at least 5 silent auction prizes with a minimum value of £250 for the silent auction that we host on the night
- Support in securing once-in-a-lifetime prizes for the main auction – these would be at a minimum value of £7,000 and we ask all committee members to help in securing these
- Support with securing sponsorship, entertainment and other opportunities to maximise the success of the ball
- Attend and support the event on the night

WHAT SKILLS/ATTRIBUTES DO I NEED?



We are looking for someone who:

- Has the contacts and networks to be able to maximise table sales and prize sourcing, and is confident in approaching those contacts
- Can commit to attending committee meetings in London, roughly every 6 weeks
- Has the skills, knowledge and experience to create the best experience possible for high value guests and celebrities
- Is organised and able to think on their feet if needed
- Is flexible, self-motivated, energetic, enthusiastic and passionate about the work of Make-A-Wish

WHERE WILL I BE BASED?



This volunteer role can be done flexibly and from home in terms of engaging your networks and sourcing prizes. However, you will need to be available to travel to London regularly for committee meetings and for the event itself.

WHAT DO I GAIN?



You will be helping to raise valuable funds that make the wishes of critically ill children and young people come true and making a difference not just to their lives, but to that of their family members. A wish builds resilience, confidence, hope and aspirations within the wish child, as well as creating lasting memories. Through supporting our special events you will also be helping to raise the profile of Make-A-Wish UK which will help us to reach more children and communities. In addition, you will:

- Be part of the national Make-A-Wish UK team and community
- Be impactful, by using your own skills and expertise and develop new skills and knowledge
- Be impactful, by using your contacts and networks to raise both the funds and profile of Make-A-Wish UK

HOW DO I FIND OUT MORE?



If this role sounds like you why not complete our volunteer application form. If you have any questions or would like an informal chat please email volunteering@makeawish.org.uk and we will arrange for either our Special Events Officer or the Committee Chair to contact you.

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All volunteer roles are subject to an informal interview and two satisfactory references.

The organisation is committed to safeguarding and promoting the welfare of children and young people and we expect all staff and volunteers to share this commitment. An enhanced DBS disclosure/Basic Disclosure will be requested where required.

Make-A-Wish is committed to attracting and recruiting diverse candidates as it's important that our trustees, employees, ambassadors and volunteers reflect the communities we serve at every level within the organisation.

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